



UNIVERSITY OF PROFESSIONAL STUDIES, ACCRA (UPSA)

TIME-TABLE FOR WEEKEND SCHOOL – 2018/2019 ACADEMIC YEAR

BSC MARKETING

LEVEL 100

SEMESTER ONE

DAY	TIME	SUBJECT/LECTURER	LECTURE HALL
SATURDAY	7:00am – 10:00am	BGEC101-Management Communication Ms. Ida Assem Sodoke	LBC601
	10:05am – 1:05pm	BCPC103-Business Communication Mr. Manfred Ashiboe-Mensah	LBC601
	1:05pm – 1:55pm BREAK		
	1:55pm – 4:55pm	BGEC107-Introduction to Information Technology Dr. Adu Koranteng	LBC601
	5:00pm – 8:00pm	BGEC 109-French Language Mr. Stevens Avenyo	LBC601
SUNDAY	10:00am – 1:00pm	BGEC105-Logic and Critical Thinking Mr. Richard Aluchaab	LBC601

WEEKEND SCHOOL – UPSA/01/2018-19



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BSC MARKETING

LEVEL 200

SEMESTER ONE

DAY	TIME	SUBJECT/LECTURER	LECTURE HALL
SATURDAY	7:00am – 10:00am	BCPC207-Principles of Leadership Mr. Joel Okoe Quarcoo	LBC605
	10:05am – 1:05pm	BCPC209-Legal Environment of Business xxxx	LBC605
	1:05pm – 1:55pm BREAK		
	1:55pm – 4:55pm	BCPC201-Information Systems Mr. David Aboagye Darko	LBC605
SUNDAY	10:00am – 1:00pm	BCPC205-Elements of Marketing Mr. Muniru M. Hussein	LBC605
	1:10pm – 4:10pm	BCPC203-Introduction to Business Finance Mr. Abdulrahman Nuhu	LBC605

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LEVEL 300

SEMESTER ONE

DAY	TIME	SUBJECT/LECTURER	LECTURE HALL
SATURDAY	7:00am – 10:00am	BMKT305-Marketing Management Mr. Thomas Tachie Eyiah	LBC506
	10:05am – 1:05pm	BCPC301-Research Methods Dr. Seidu Adams	LBC506
	1:05pm – 1:55pm BREAK		
	1:55pm – 4:55pm	BMKT303-Integrated Marketing Communications Mr. Akwasi Sarfo Kantanka	LBC506
SUNDAY	10:00am – 1:00pm	BBAF307-Managerial Economics Mr. Adu Joseph	LBC506
	1:10pm – 4:10pm	BCPC303-Entrepreneurship Development Dr. Anthony Kumasey	LBC506
	4:30pm – 7:30pm	BMKT301-Understanding Customer Dynamics Mrs. Alberta Bondzi-Simpson	LBC506

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BSC MARKETING

LEVEL 400

SEMESTER ONE

DAY	TIME	SUBJECT/LECTURER	LECTURE HALL
SATURDAY	7:00am – 10:00am	BMKT403-Brands Management Mr. Winston Inkumsah Asiedu	LBC401
	10:05am – 1:05pm	BCPC403-Business Policy & Strategy Mr. Sampson Nartey-Yoe	LBC402
	1:05pm – 1:55pm	BREAK	
	1:55pm – 4:55pm	BMKT401-Strategic Marketing Planning Mr. Ebenezer Arthur Duncan	LBC401
	5:00pm – 8:00pm	BMKT411-International Marketing Mr. Ibn Kailan Abdul-Hamid	LBC401
SUNDAY	10:05am – 1:05pm	<i>Electives:</i> <i>BMKT405-Social Marketing-Mr. Mustapha Iddrisu</i>	<i>LBC401</i>
		<i>BBAF405-Banking & Invest. Analysis-Mrs. Gladys Nabieu</i>	<i>LBC603</i>
	1:10pm – 4:10pm	<i>BMKT409-Sports Marketing-Mr. Leeford Ameyibor</i> <i>BMKT407-Fin. Info. For Mkt.-Mrs. Kafui Agomedah Tetteh</i>	<i>LBC401</i> <i>LBC603</i>

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